

EXPORT CONNECTIONS UK FOOD AND DRINK - ANUGA 26-28 October 2021

UK Food & Drink Suppliers

EXPORT CONNECTIONS 2021

UK FOOD & DRINK ANUGA

26-28 October

F|D|E|A
Food & Drink
Exporters Association



Event Delivery Partner: **PS8** 

THE EVENT

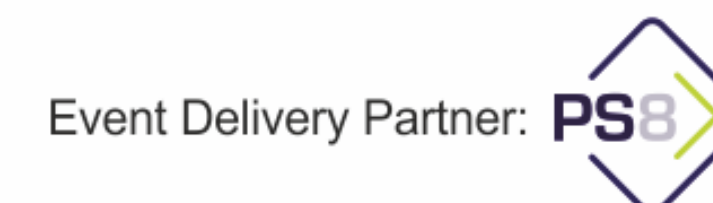
CONNECT - MEET - LEARN

- **An online event for UK Food & Drink Suppliers to subscribe to content and connect with distributors, market experts and export service providers online, supported by DIT**
- **When – 26-28 October 2021**
- **Where – Export Connections 2021 portal**
- **How – Build a personal agenda of presentations and meetings through our dedicated portal**

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HOW TO APPLY

Book online at www.ukfdea.com

- **Book online and pay the participation fee**
- **Receive an email to login to the event portal**
- **Create your profile, upload a video and 2 product shots**
- **Enter your location so the system knows your time zone.**
- **Plan your 3 days in advance and create your personal agenda**

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MEETINGS

Meetings with distributors, export service providers and in market experts

- **Block out any times that you will be unavailable over the 3 days**
- **Select the sessions you wish to attend.**
- **View the Distributors and Partners you would like to meet.**
- **Connect with Market Experts, Export Service Providers and DIT commercial officers**
- **Send meeting requests through the platform**
- **Create a personal agenda of 1-2-1 15 minute meetings.**


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WHO WILL I MEET?

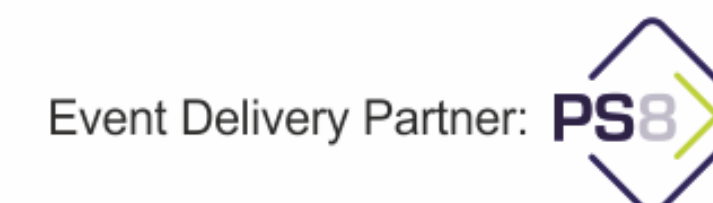
View participant profiles, markets and categories of interest

- You can search the profile of Distributors, Partners and Export Experts and request a meeting if you consider yourself a good match
- Connect with In Market Experts from the FDEA Network and DIT Posts to update yourself on markets and opportunities.
- They can view your profiles and request a meeting too
- The system will only let you book at times you are both showing as available in your agenda.

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INSPIRING CONTENT

Three days of keynotes, market updates, round tables and export workshops

Create a personal agenda for the 3 days all in one place through the portal.

- **Market Insights**
- **Exporter Case Studies**
- **Roundtable discussions to connect with other exporters**
- **Drop in Sessions on the UK's new trading position**

Full programme to be confirmed.

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THE PORTAL

All presentations and meetings are hosted through the event platform in Zoom

- **Meetings are created by the platform and the link added to your agenda**
- **Each meeting is held in Zoom, accessed directly from your personal agenda in the platform**
- **Zoom account – it's not essential to have your own Zoom account as the meeting link with all automatically grant you temporary access to attend your meetings**

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THE EVENT – 26-28 October

Access meetings and presentations through the portal

- **Login to the portal on the day of the event**
- **Click on the link in your agenda at the time of your meeting to attend the sessions of interest or confirmed meetings.**
- **You may use all the usual Zoom functions during any meetings eg screen share and backgrounds**
- **Want a team member to join the meeting? You can invite others to attend once the meeting has started.**
- **End the meeting when complete.**

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SUPPORT

The PS8 Events team are on hand to help you

- **In advance of the event – let us know if a contact has not responded that is high on your like to meet list.**
- **Setting up your Profile – there is a contact on the site should you find any issues with the technology.**
- **During the event - Please ensure we have a mobile contact in the event of any technical issues**

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**“An intuitive, easy to use tool
to make meaningful
connections.”**

The FDEA Team


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Are you Exporting? Not yet an FDEA member?

Join today and benefit from a discounted rate at this event and a host of member benefits

EMAIL: sandra@ukfdea.com

WEBSITE: www.ukfdea.com

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