

# EXPORT CONNECTIONS 2021

## Sweets, Snacks & Hot Beverages

UK Food & Drink Suppliers

**EXPORT CONNECTIONS 2021**  
**UK SWEETS, SNACKS & HOT BEVERAGES**

**F|D|E|A**  
Food & Drink  
Exporters Association

Event Delivery Partner: **PSB**

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BRITAIN & NORTHERN IRELAND

# THE EVENT

## CONNECT - MEET - LEARN

- **An online event for UK Food & Drink Suppliers to subscribe to content and connect with distributors, market experts and export service providers online, supported by DIT**
- **Categories include biscuits, bakery, chocolate, confectionery, snacks, tea and coffee**
- **When – 16-18 March 2021**
- **Where – Export Connections 2021 portal**
- **How – Build a personal agenda of presentations and meetings through our dedicated portal**

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# HOW TO APPLY

Book online at [www.ukfdea.com](http://www.ukfdea.com)

- **Book online and pay the participation fee**
- **Receive an email to login to the event portal**
- **Create your profile, upload a video and 2 product shots**
- **Enter your location so the system knows your time zone.**
- **Plan your 3 days in advance and create your personal agenda**

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# MEETINGS

## Meetings with distributors, export service providers and in market experts

- **Block out any times that you will be unavailable over the 3 days**
- **Select the sessions you wish to attend.**
- **View the Distributors and Partners you would like to meet.**
- **Connect with Market Experts, Export Service Providers and DIT commercial officers**
- **Send meeting requests through the platform**
- **Create a personal agenda of 1-2-1 15 minute meetings.**

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# WHO WILL I MEET?

## View participant profiles, markets and categories of interest

- **You can search the profile of Distributors, Partners and Export Experts and request a meeting if you consider yourself a good match**
- **Connect with In Market Experts from the FDEA Network and DIT Posts to update yourself on markets and opportunities.**
- **They can view your profiles and request a meeting too**
- **The system will only let you book at times you are both showing as available in your agenda.**

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# INSPIRING CONTENT

**Three days of keynotes, market updates, round tables and export workshops**

**Create a personal agenda for the 3 days all in one place through the portal.**

- **Market Insights**
- **Exporter Case Studies**
- **Roundtable discussions to connect with other exporters**
- **Drop in Sessions on the UK's new trading position**

*Full programme to be confirmed.*

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# THE PORTAL

**All presentations and meetings are hosted through the event platform in Zoom**

- **Meetings are created by the platform and the link added to your agenda**
- **You **MUST** install the Zoom app on your computer.**
- **Zoom account – it's not essential to have your own Zoom account as the meeting link with all automatically grant you temporary access to attend your meetings**

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# THE EVENT – 16-18 March

## Access meetings and presentations through the portal

- **Login to the portal on the day of the event**
- **Click on the link in your agenda at the time of your meeting to attend the sessions of interest or confirmed meetings.**
- **You may use all the usual Zoom functions during any meetings eg screen share and backgrounds**
- **Want a team member to join the meeting? You can invite others to attend once the meeting has started.**
- **End the meeting when complete.**

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# SUPPORT

**The PS8 Events team are on hand to help you**

- **In advance of the event – let us know if a contact has not responded that is high on your like to meet list.**
- **Setting up your Profile – there is a contact on the site should you find any issues with the technology.**
- **During the event - Please ensure we have a mobile contact in the event of any technical issues**

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**“A new tool to make  
meaningful connections.”**

**The FDEA Team**

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# Are you Exporting? Not yet an FDEA member?

Join today and benefit from a discounted rate at this event and a host of member benefits

EMAIL: [sandra@ukfdea.com](mailto:sandra@ukfdea.com)

WEBSITE: [www.ukfdea.com](http://www.ukfdea.com)

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